

PRODUCTION DIGITAL SHEET PRODUCTS



Wausau Coated Products offers a complete line of Pressure Sensitive Sheet options in popular sizes designed for laser and toner presses (Production Digital Presses).

Production Digital labels are labels that are printed using digital printing technology. Digital printing allows for high-quality, full-color printing with the ability to print variable data and graphics. This means that every label printed can have unique information, such as a barcode or serial number, without the need for separate plates or screens like traditional printing methods. Production Digital labels are ideal for short runs and quick turnaround times, as there is no need to set up printing plates or screens. They are commonly used in industries like food and beverage, pharmaceuticals, and cosmetics, where product labeling requirements may change frequently, and smaller quantities of labels are needed.

Unique Features:

- Available in Uncoated, Matte, Semi Gloss, & High Gloss Finishes
- Ability to Print Variable Data & Graphics
- Ideal for Short Runs & Quick Turnaround Times
- No Need to Set-Up Printing Plates or Screens

Available Sizes:

- 8 1/2" x 11", 12" x 18", 13" x 19", 17" x 22", and 18" x 24"

Applications:

- Gourmet & Specialty Food Labels
- Food Content Labels
- Home Brewed Beer & Wine
- Health & Beauty & Candle Labels
- See our Enduse Guide for Additional Applications

