

# Web to Print Fulfillment Packaging

Conformer® PaperBoard Mailers from SupemeX are ideal for hand fulfillment of customized printed matter including: marketing materials, greeting cards, calendars, promotional items and photo products.

## The Challenge:

The fastest growing web-based printer in North America was experiencing a high rate of customer returns. The cause of the returns was diagnosed as the lack of adequate protection when products were shipped in bubble envelopes, resulting in an unacceptable degree of product damage.



## SupremeX

## The Solution:

Expandable Conformer® PaperBoard Mailers solved their problems!

- Improved protection of products with 360° Perimeter Protection.
- Commitment to the environment by using mailers that are made with 100% recycled materials and are 100% recyclable.
- Cost savings! Not only did their return rates decrease, their fulfillment process time and shipping costs were also reduced.

For more information,  
please contact your  
Athens Representative.



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